



JOIN OUR TECH TRADE MISSION TO SINGAPORE IN NOVEMBER

World Trade Centre Toronto (WTC-T) is convening a Tech & Advanced Manufacturing trade mission concurrent with the Singapore Week of Innovation & Technology (SWITCH) and Singapore Fintech Festival (SFF), two of the most prominent global exhibitions dedicated to innovative and disruptive technologies. These events attract 56,000+ visitors and 700+ exhibitors, including leading investors, regulators, adopters, entrepreneurs and emerging technology companies from around the world—making participation essential for companies looking to expand into the Asian market.

WHY WE ARE GOING

- Singapore is one of the fastest growing economies in Asia with a GDP of C\$323.9 billion, ranked as the most competitive economy in the world in the IMD World Competitiveness Ranking 2019, and ranked 2nd in the world for ease of doing business by the World Bank.
- Singapore is a global hub for research and innovation, and a centre of the “Industry 4.0” transformation in manufacturing with 70% of local manufacturers deploying 4.0 solutions by 2020—potentially adding C\$34.9 billion in total manufacturing output, boosting labour productivity by 30% and creating 22,000 new jobs by 2024.
- Singapore is a founding member of the Association of Southeast Asian Nations (ASEAN)—one of the world’s fastest growing regions and projected to be the world’s fourth largest economy by 2030—and a signatory to the Comprehensive and Progressive Agreement on Trans-Pacific Partnership (CPTPP), opening international opportunities for Canadian firms.

WHO SHOULD JOIN US

- Trade-ready Canadian companies in the tech sector (Advanced Manufacturing; Urban Solutions & Sustainability; Digital Economy & Fintech) interested in selling their products in Singapore and Southeast Asia.
- Industry associations and service providers interested in connecting and building relationships with Canadian and Asian companies.

MISSION HIGHLIGHTS

- Highly curated and professionally organized business-to-business meetings with cities, regional and inter-governmental organizations, corporate buyers and research and academic professionals
- Connecting with best-in-class subject matter experts and intermediaries to provide insight and help Canadian companies refine and adapt their market entry and expansion strategies
- Presentations and education about the main economic, political and technological trends, and key challenges and opportunities in the market

WHAT IS INCLUDED

- Ground transportation for the official program
- Networking events for the official business program
- Curated business-to-business matching services
- Entry tickets to the SWITCH and SFF tech events

WHAT IS NOT INCLUDED

- International flights to and from Canada
- Accommodations
- Regular meals outside of business program
- Visa application fees (if required)



Monday, November 11 -
Saturday, November 16, 2019



Singapore



TRBOT & CCMM Member
Pricing (Business): \$2,500

Business Delegate: \$3,000
Service Provider: \$5,000

REGISTER AT WTCT-SINGAPORE2019.EVENTBRITE.CA

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