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**SCOTTISH  
DEVELOPMENT INTERNATIONAL**

# JOIN OUR FINTECH TRADE MISSION TO THE U.K. IN JUNE 2019

Build and refine your Fintech export strategy with best-in-class subject matter experts and meet one-on-one with industry buyers and partners who can help you enter and expand your market footprint in the U.K.

You will also have the opportunity to attend London Tech Week—one of the world’s largest and most prominent technology exhibitions, attracting 55,000+ attendees and hosting 300+ events. It’s the best place to get exposure to cutting-edge innovation and a vibrant startup ecosystem.

## WHY WE ARE GOING

- The UK Fintech market generates about £20 billion in annual revenue, employs 60,000 people and is home to over 1,600 fintech companies. Nearly 75% of UK consumers use technological devices to manage their finances—the adoption rate is 52%, compared to the global average of 33%.
- London is the world’s premier financial hub with the highest concentration of financial institutions, fostering a cutting-edge Fintech ecosystem and a strong network for sharing and disseminating technology and innovation.
- Edinburgh is home to CodeBase—the UK’s largest technology incubator—and was awarded the title “Entrepreneurial City of the Year” in 2016 at the Great British Entrepreneur Awards and named the best city in which to launch a start-up in 2017 by Expert Market.

## WHO SHOULD JOIN US

- Trade-ready Canadian companies in the Fintech and AI sectors who are interested in selling their products in the U.K.
- Industry associations and service providers interested in connecting and building relationships with Canadian and British companies.

## MISSION HIGHLIGHTS

- Highly curated and professionally organized business-to-business meetings with potential buyers and go-to-market partners
- Site visits to key financial hubs, accelerators and technology centres to understand how Fintech products are being sourced and executed
- Panel discussions and education about industry trends and key challenges and opportunities in the market

## WHAT IS INCLUDED

- Ground transportation for the official program
- Networking events for the official business program
- Curated business-to-business matching services

## WHAT IS NOT INCLUDED

- International flights to and from Canada
- Accommodations
- Regular meals outside of business program
- Tickets to London Tech Week events
- Visa application fees (if required)
- Shipping samples



**Monday, June 10 -  
Friday, June 14, 2019**



**London & Edinburgh,  
U.K.**



**Business delegate \$3,000  
Service provider \$5,000**

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