



WORLD TRADE CENTRE®  
TORONTO



TORONTO  
REGION  
BOARD OF TRADE



# JOIN OUR CLEANTECH TRADE MISSION TO MEXICO IN APRIL

Build and refine your Cleantech export strategy with best-in-class subject matter experts and meet one-on-one with industry buyers and partners who can help you enter and expand your market footprint in Mexico.

## WHY WE ARE GOING

- Mexico is the second-largest economy in Latin America with a 2017 GDP of \$1.15 trillion, and one of Canada's key trading partners as part of the USMCA free trade agreement
- Liberalization of the energy sector and environmental regulations is encouraging the entry of new players to address energy inefficiencies, water treatment and waste management solutions in the Mexican market
- Environmental technologies in Mexico are expected to experience steady growth over the next decade, with forecasted investments of over \$123.4 billion to achieve energy generation and cleantech objectives by 2030

## WHO SHOULD JOIN US

- Trade-ready Canadian companies in the Cleantech sector who are interested in selling their products in Mexico
- Industry associations and service providers interested in connecting and building relationships with Canadian and Mexican companies.

## MISSION HIGHLIGHTS

- Highly curated and professionally organized business-to-business meetings with distributors, buyers and go-to-market partners
- Site visits to accelerators and incubators such as GreenMomentum and ENGIE Factory as well as industrial centers and universities to understand how cleantech products are procured and commercialized
- Panel discussions and education about industry trends and key challenges and opportunities in the market

## WHAT IS INCLUDED

- Ground transportation for the official program
- Networking events for the official business program
- Curated business-to-business matching services

## WHAT IS NOT INCLUDED

- International flights to and from Canada
- Accommodations
- Regular meals outside of business program
- Visa application fees (if required)
- Shipping samples



Sunday, April 7, –  
Thursday, April 11, 2019



Mexico City and  
Querétaro, Mexico



Business Delegate \$3,000  
Service Provider \$5,000

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