

JOIN OUR F & B TRADE MISSION TO THE SOUTHWEST U.S. IN MARCH 2019

Build and refine your Food & Beverage export strategy with best-in-class subject matter experts, and meet one-on-one with distributors and retailers who can help you enter and expand your market footprint in the southwest U.S.

WHY WE ARE GOING

- The United States is Canada's largest trading partner, and is the world's strongest economy with C\$23.79 trillion or 25% of the world's GDP
- Canada has the world's largest bilateral trading relationship with the U.S. Approximately \$47 billion is traded in agriculture and agri-food annually
- The world's largest natural product trade show, Natural Products Expo West, is happening in March 2019 – with more than 3,100 exhibitors and 80,000 attendees, it's the best place to reach natural, organic and healthy lifestyle buyers and partners in the western United States

WHO SHOULD JOIN US

- Trade-ready Canadian companies in the Food & Beverages sector who are interested in selling their products in the Southwest U.S.
- Industry associations and service providers interested in connecting and building relationships with Canadian and American companies.

MISSION HIGHLIGHTS

- Highly curated and professionally organized business-to-business meetings with distributors, wholesalers, and retailers
- Site visits to understand the regional supply chain and identify which products are being procured and distributed
- Panel discussions and education about industry trends and key challenges and opportunities in the market

WHAT IS INCLUDED

- Ground transportation for the official program
- Networking events for the official business program
- Curated business-to-business matching services

WHAT IS NOT INCLUDED

- International flights to and from Canada
- Accommodations
- Regular meals outside of business program
- Admission to the Natural Products Expo West
- Visa application fees (if is required)
- Shipping samples



Tuesday, March 5, –
Friday, March 8, 2019



Los Angeles & Anaheim,
California



Business Delegate \$3,000
Service Provider \$5,000

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