


**MARKET
ACTIVATION
PROGRAM**
**INBOUND
MISSION**

GROW YOUR BUSINESS IN SHENZHEN!

Madame **Wu Yihuan**, Deputy Mayor of Shenzhen is leading a business delegation of 9 senior representatives from top-tier Chinese technology companies including Huawei, ZTE, Neptunus Bioengineering and others. Join the **Sino-Canada International Innovation Centre** and the **Canada Confederation of Shenzhen Associations (CCSA)** to explore potential partnership opportunities in the "Silicon Valley of China."

WHY SHENZHEN?

As China's first National Innovative City, Shenzhen spent C\$3.9 billion, or 4.25% of GDP on R&D in 2015—more than double mainland China's average

Referred to as the "Silicon Valley of China", Shenzhen and its hardware companies are growing global powerhouses of innovation and market deployment

Delegate companies from several of China's leading technology firms have a stated interest in collaborative R&D opportunities and access to novel technologies

WHEN: Friday, September 29

WHERE: Fairmont Royal York Hotel
Canadian Room
100 Front St. W.

WHAT:

2:00 PM Registration & Exhibition

3:00 PM RAMP Program B2B Session
& Forum

6:00 PM Business Networking Session

7:00 PM Dinner & Performance

THIS IS A FREE EVENT – SPACE IS LIMITED

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