



MAP

MARKET
ACTIVATION
PROGRAM

INBOUND MISSION

GROW YOUR BUSINESS WITH NETHERLANDS REHABILITATION HEALTH & MEDICINE

The **East Netherlands Development Agency** is leading a delegation of rehabilitation health & medicine companies, research institutes and funding agencies. Join the **City of Toronto, World Trade Centre Toronto** and invited guests for a half-day program focused on opportunities for Toronto region companies to share sector knowledge, collaborate, and establish business partnerships.

WHY YOU SHOULD ATTEND

- ✓ **Distribution Rights**
Meet Dutch medical device & equipment companies seeking distribution partners for the Canadian and US markets
- ✓ **Technical and R&D Collaboration**
Discuss opportunities to partner with Dutch research centres, universities and private businesses on product innovation and development
- ✓ **Eurostars Funding Opportunities**
Explore opportunities to access the Eurostars grant funding program for cross-border R&D initiatives with Dutch partners
- ✓ **Knowledge Sharing**
Compare notes on the latest rehabilitation health & medicine industry innovations

WHO WILL BE THERE

Over 40 delegates from the Dutch rehabilitation health & medicine community, including:

- 10 leading rehabilitation health & medicine research institutes
- 4 high growth rehabilitation health & medicine start-ups
- 4 mature rehabilitative health & medicine medical device and equipment companies

Plus Dutch and Canadian representatives of the €1.14 billion Eurostars Fund

EVENT DETAILS

WHEN: Monday, October 23 | 9:00 A.M.

WHERE: Ontario Trade & Investment Centre
250 Yonge St., 35th Floor

THIS IS A FREE EVENT — SPACE IS LIMITED

GO TO wtct-netherlands-oct23.eventbrite.ca TO RSVP BY OCTOBER 20

